

## **CSLP ANNUAL MEETING REPORT**

### **Future themes, slogans, and artists:**

- 2010 Children's Slogan – "Make a Splash – READ! @ Your Library" (water theme)
- 2010 Teen Slogan – "Makes Waves @ Your Library"
- 2011 theme: World Cultures (this might include travel, food, folk tales...)
- The top 7 children's artists for 2010 are: David Wiesner, Jane Simmons, Anita Jeram, Jane Chapman, Jim Arnosky, Denise Fleming, and David McPhail.
- The top 4 teen artists for 2010 are: Inka Essenhigh, Ray Troll, Ursula Vernon, and Christopher Myers.

### **Changes:**

#### **Membership**

- The dues structure for member libraries that was voted on last year will be taking effect for the 2009 billing year.
- New member states for 2009 are Tennessee and Louisiana - this will bring us to 48 members (47 states + DC)!
- The Board of Directors will be researching the possibility offering Evanced Solutions, an online registration and calendar software system, to members libraries at a discounted price either by brokering the deal for states wishing to participate or for the membership as a whole. They will be discussing this at their summer meeting in Chicago.

#### **Budget & Finance**

- The collaborative will continue to pay for the state reps' meals and hotel accommodations so that it will be more feasible for everyone to attend
- The total dues for South Dakota will be \$353.00

#### **Marketing & PSAs**

- CSLP is looking to the possibility of hiring a marketing consultant to create a plan for libraries to use to advertise their program, featuring the PSAs that CSLP contracts for and has produced. According to the last annual survey, the PSA usage is not increasing.

#### **Diversity Committee**

- The Diversity Committee was able to produce a video that teaches basic ASL signs for bug-related words to do ASL finger plays for this year's summer reading program "Catch the Reading Bug"

#### **Vendor Committee**

- CSLP is encouraging Highsmith to use as many "green" products as possible. Highsmith commented that they were already pursuing this.
- By member request, Highsmith will also look into offering English/Spanish uncut bookmarks, English/Spanish teen bookmarks, and die-cut teen bookmarks.

### **Future Meetings**

2009 – April 22-25, Omaha, NE

2010 – Washington (Alaska will help plan, but will not host)

2011 – Michigan